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IIMA to host Conference on Strategies for Managing Libraries

IIMA, December 5, 2011: As a part of the Golden Jubilee Celebrations of IIMA, a **Conference on Strategies for Managing Libraries** is being hosted by IIMA. The three day conference starting **December 7, 2011** is being jointly organized by IIMA and INFLIBNET and will be inaugurated by Prof. Samir Barua, Director, IIMA.

About 150 delegates from leading Institutes, Universities, Research Institutes and Corporates are expected to participate in the conference. Some of the organisations being represented include IIMs, IITs, ISRO, PRL, ISB, IISER, Jadavpur University, NIRMA University, Ravishankar Shukla University, TCS, Torrent Pharma, ILFS, Tech Mahindra, ONGC, etc.

The conference includes 55 papers presentations, 6 invited talks, and 17 exhibition stalls that would display information products and services. The various sub-themes that would be addressed during the conference include:

1. Collections development
2. Users needs and services
3. Marketing and communication
4. Leadership and Human resource management
5. Emerging Technologies
6. Other issues and challenges

The challenging time for librarianship as the revolution in education, information technologies and user needs keep up the constant pressure for libraries to change. It was in this background that the Conference is being planned.

Thank you.